

Appendix A: **SURVEY SUMMARY**

COMMUNITY SURVEY RESULTS

To encourage public involvement in the Waunakee-Westport Comprehensive Outdoor Recreation Plan, the project team created an online public opinion survey. The survey was available April 18 through May 13, 2016 and hosted on Survey Monkey.

In total, 1,080 individuals started the survey and 811 individuals responded to questions through the end of the survey. Approximately 78% of those who took the survey live in Waunakee and 18% live in Westport. The remainder were primarily from Madison and surrounding towns (Vienna and Springfield).

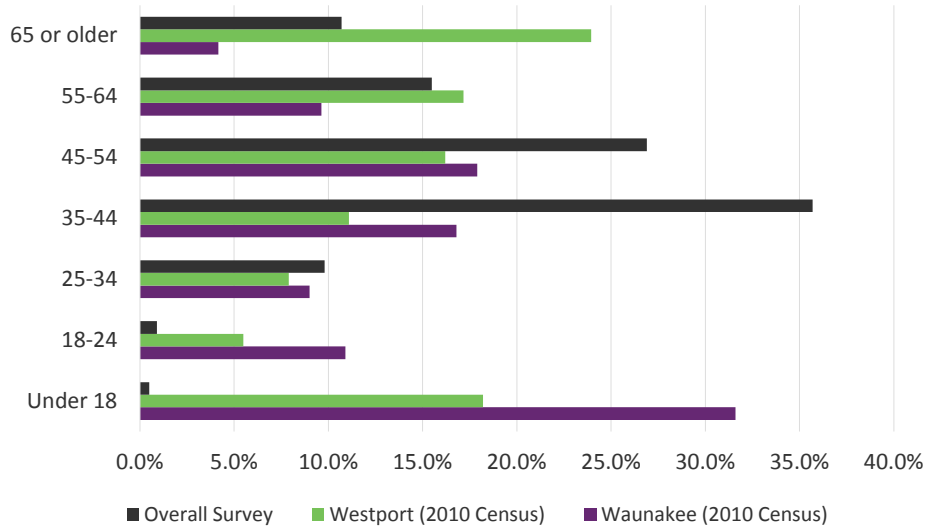
The survey represents a diverse group demographically, though certain groups were under- and over-represented. Generally older and younger members of both communities were under-represented and those categorized as middle-age were over-represented. For instance, those under 18 represented 0.5% of survey respondents but make up 18.2% of Westport and 31.6% of Waunakee. Those age 35-44 represented 35.7% of survey respondents but only make up 16.8% of the population in Waunakee and 11.1% of the population in Westport. The figure depicting respondents' answers to their corresponding age group compared to 2010 Census data is shown under question 1 on page A-2.

Responses were filtered by community of residence to identify any differences between the view of Waunakee and Westport residents. Any differences considered important are reported in the following pages.

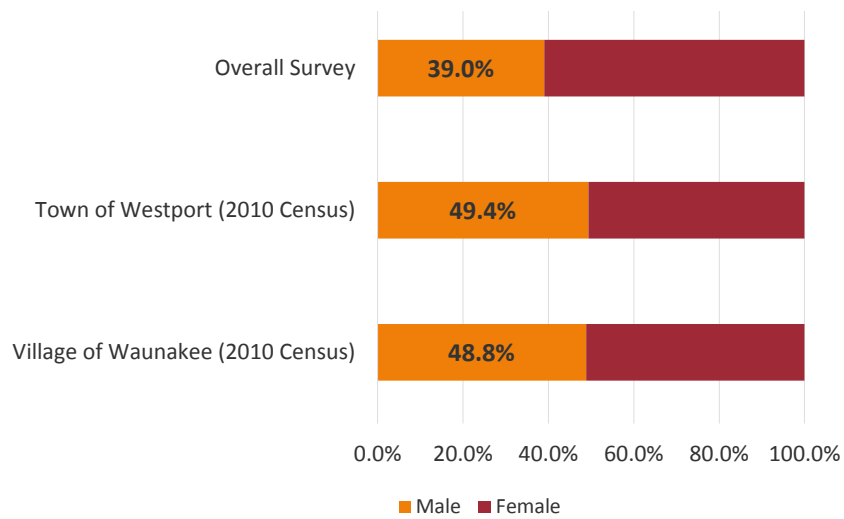
A comprehensive list of open-ended questions and comments is on file with the Village and Town. Questions with additional comments/open-ended responses will be marked with an asterisk (e.g. Q2).

Note: the number of respondents that answered each question is given in parentheses at the end of each question.

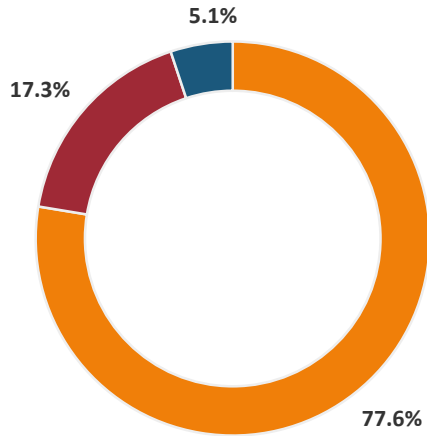
Q1 WHAT IS YOUR AGE? (1,073)



Q2 WHAT IS YOUR GENDER? (1,067)



Q3* WHERE DO YOU LIVE? (1,071)

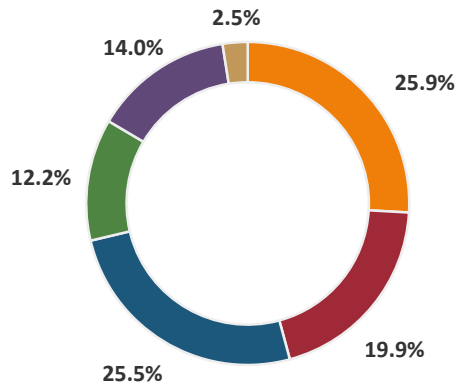


Common "Other" Responses

- Town of Vienna
- Town of Springfield
- Madison

■ Village of Waunakee ■ Town of Westport ■ Other (please specify)

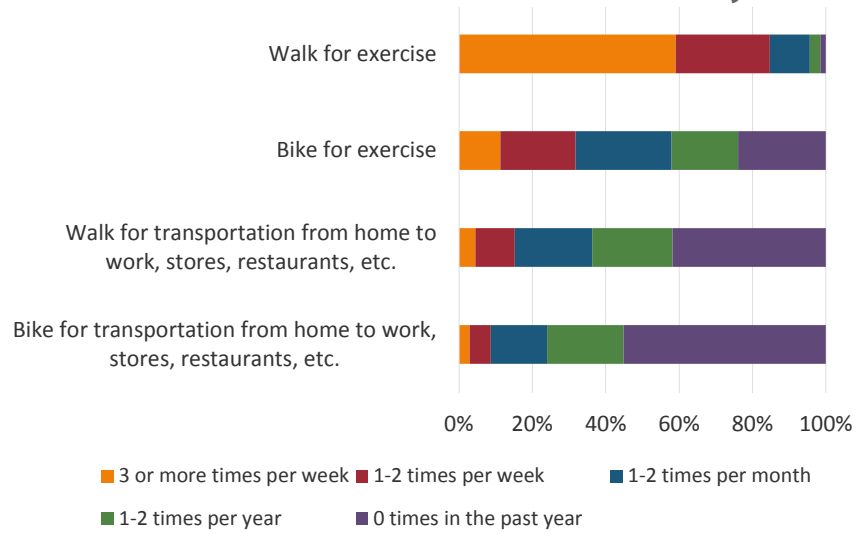
Q4 HOW LONG HAVE YOU LIVED IN WAUNAKEE OR WESTPORT? (1,072)



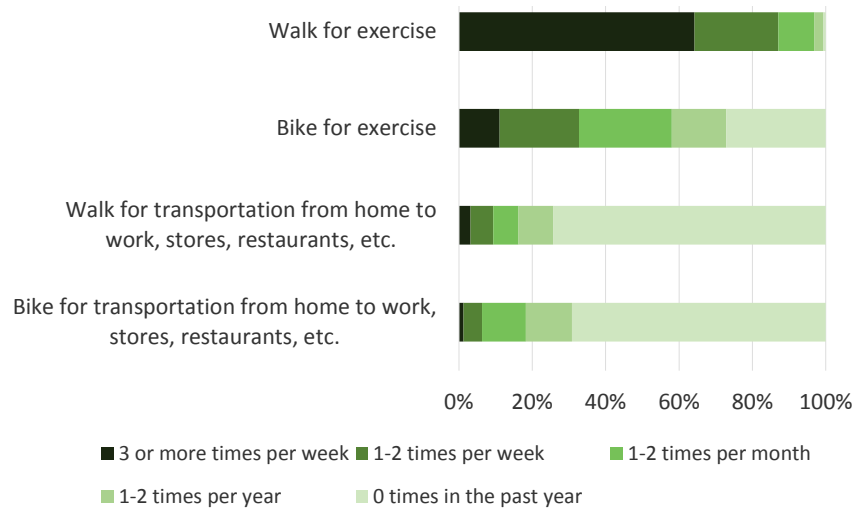
■ 0-5 years ■ 6-10 years
■ 11-20 years ■ 21-30 years
■ More than 30 years ■ I don't live in Waunakee or Westport

Q5 HOW OFTEN DO YOU... (939)

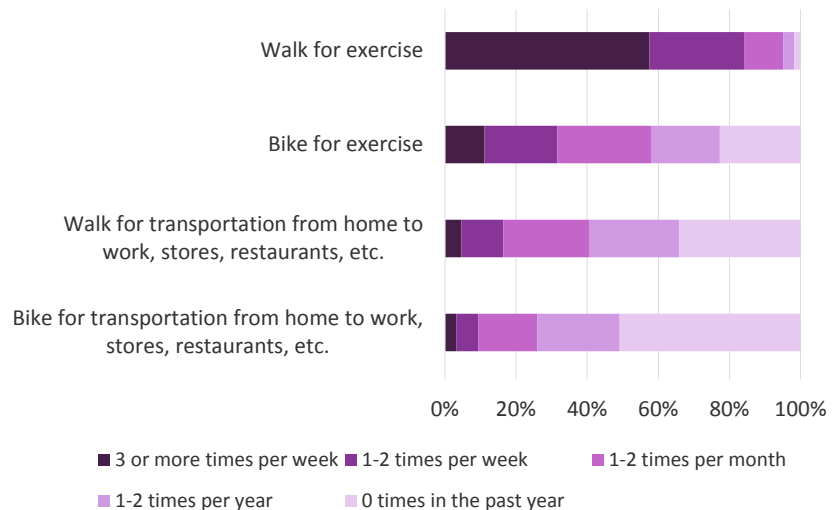
Overall Survey



Westport



Waunakee



Q6* ARE THERE ANY DESTINATIONS IN WAUNAKEE OR WESTPORT THAT YOU CAN'T SAFELY REACH BY BIKE OR FOOT? (449)

Common Responses (Westport: 100 responses)

- Governor Nelson State Park
- Locations on Highway M
- Mary Lake subdivision

Common Responses (Waunakee: 336 responses)

- Locations on Highway Q and Highway M
- Governor Nelson State Park
- Businesses and restaurants in downtown Waunakee

Q7* NAME A SPECIFIC LOCATION IN WAUNAKEE OR WESTPORT THAT NEEDS TO BE IMPROVED FOR BICYCLE OR PEDESTRIAN SAFETY. (491)

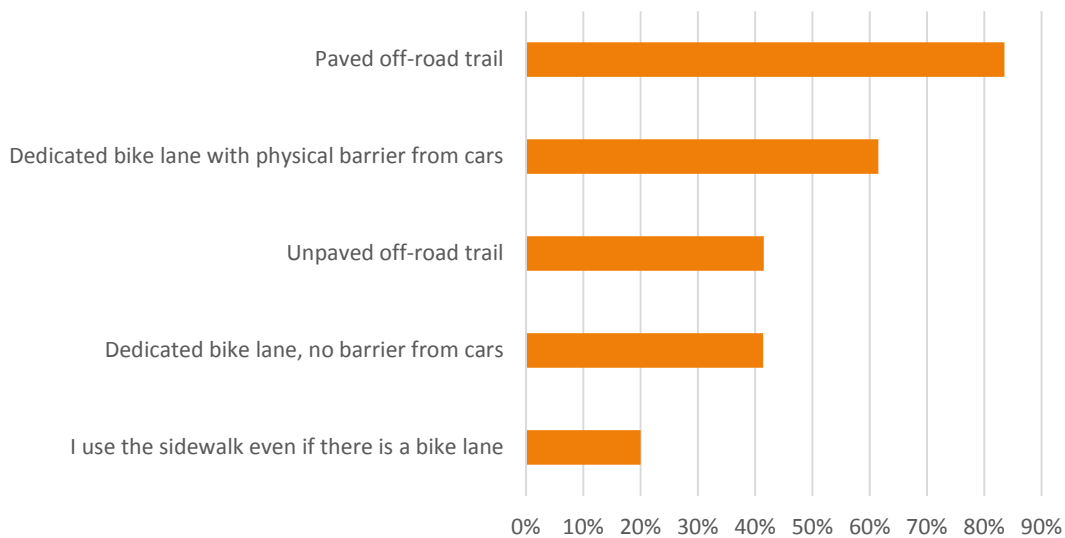
Common Responses (Westport: 99 responses)

- Highway M
- Mary Lake Road
- Governor Nelson State Park

Common Responses (Waunakee: 381 responses)

- Roundabout
- Areas without sidewalks
- Main Street

Q8 WHAT TYPE OF BIKE FACILITY DO YOU FEEL SAFE USING? CHECK ALL THAT APPLY. (852)



Q9* WHERE WOULD YOU PRIORITIZE THE LOCATION OF NEW BIKE FACILITIES, ROUTES, OR TRAILS? (435)

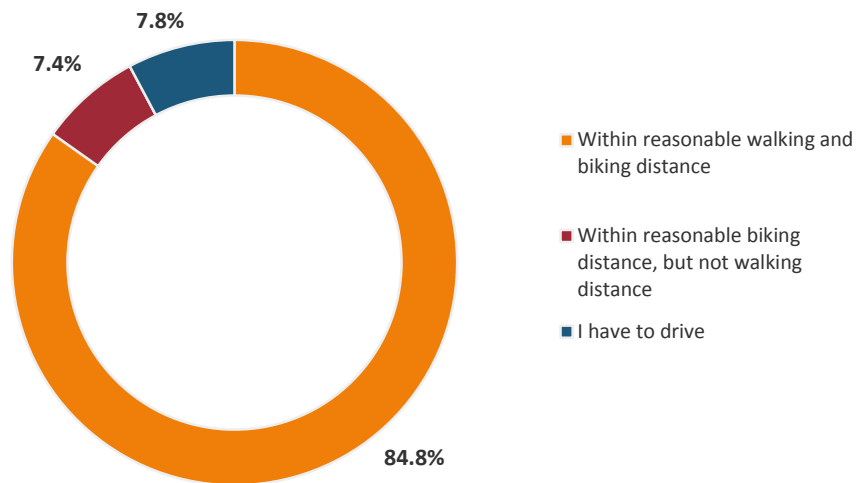
Common Responses (Westport: 85 responses)

- Along Woodland Drive
- Along Highway M
- Between Westport and surrounding communities (e.g. east side of Madison)

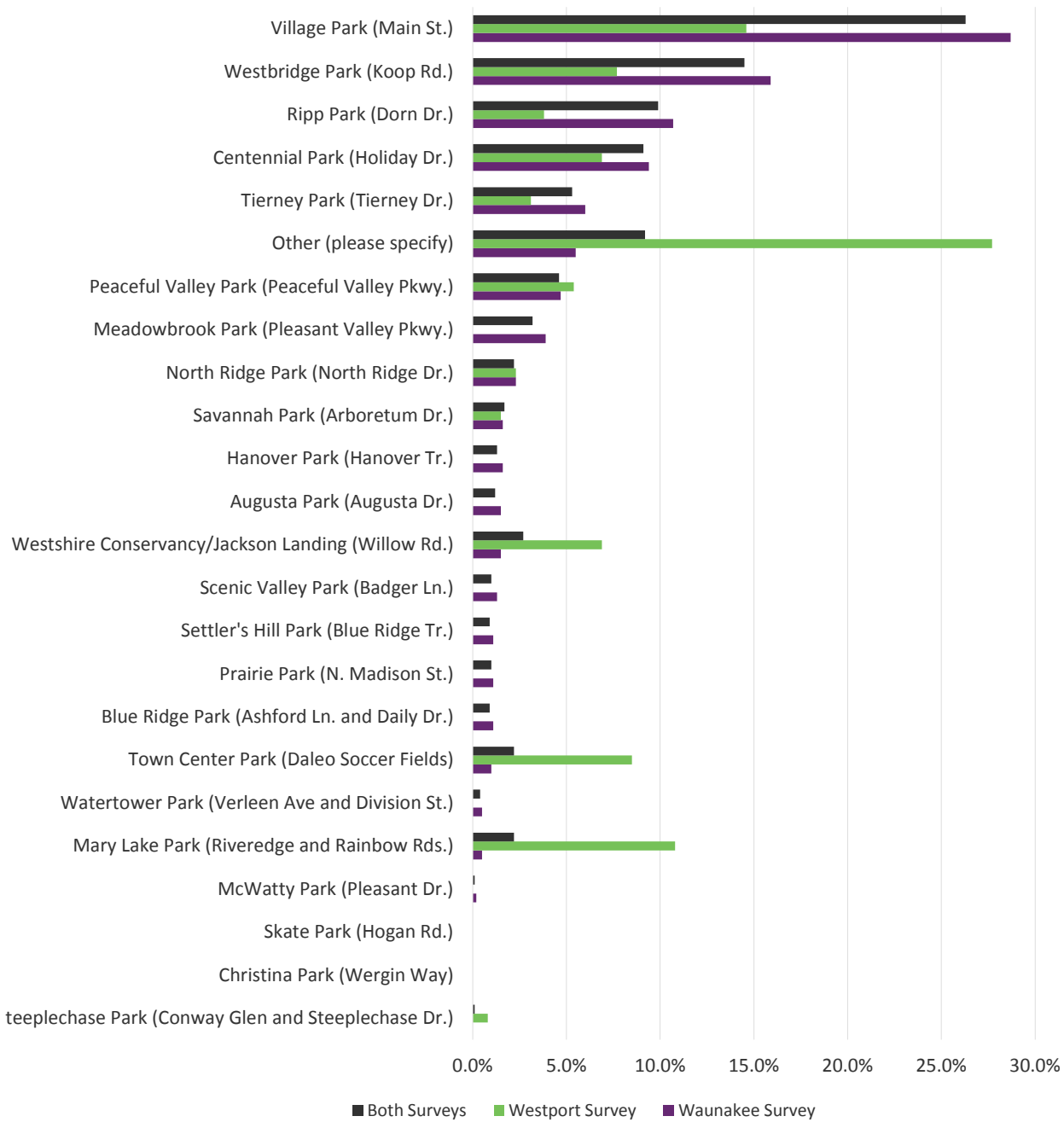
Common Responses (Waunakee: 335 responses)

- Between Waunakee and surrounding communities and trails (e.g. Middleton)
- To/from schools
- Along Main Street

Q10 HOW CLOSE IS THE NEAREST PARK OR TRAIL TO YOUR HOME? (920)



Q11* WHAT IS YOUR FAVORITE PARK TO VISIT IN WAUNAKEE OR WESTPORT? (779)



Common "Other" Response (Westport: 36 responses)

- **Governor Nelson State Park**

Common "Other" Responses (Waunakee: 34 responses)

- **Governor Nelson State Park**
- **Bolz Conservancy**
- **Castle Creek Conservancy**

Q12* WHY IS THIS PARK YOUR FAVORITE PARK TO VISIT IN WAUNAKEE OR WESTPORT? (712)

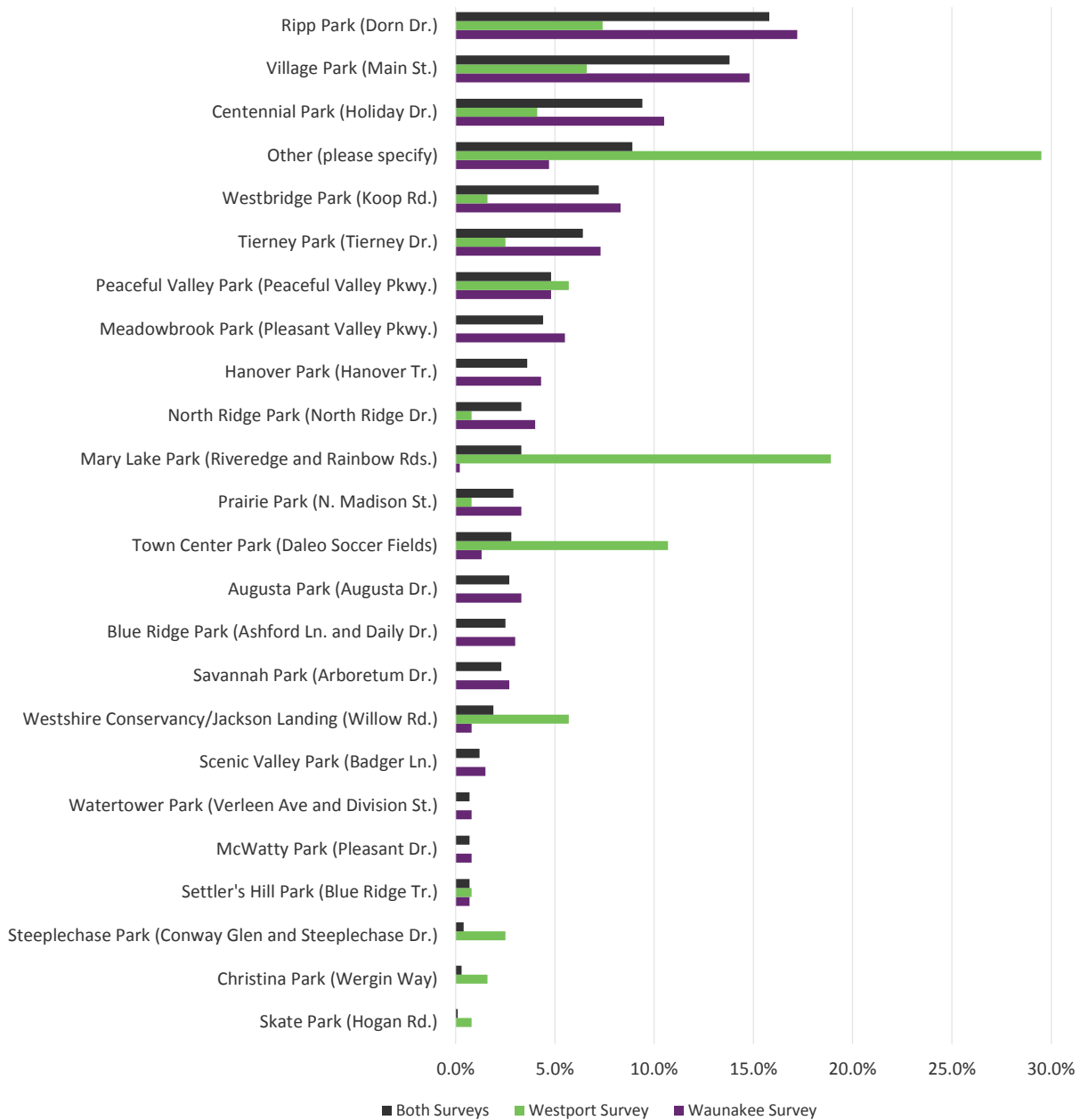
Common Responses (Westport: 122 responses)

- Walking paths/trails
- Playground equipment and activities for kids (e.g. zip line)
- It is peaceful

Common Responses (Waunakee: 565 responses)

- Six Mile Creek runs through it
- Playground equipment and activities for kids (e.g. zip line)
- Close to home

Q13* WHAT PARK DO YOU FREQUENT THE MOST IN WAUNAKEE OR WESTPORT? (752)



Q13* CONTINUED....

Common "Other" Responses (Waunakee: 28 responses)

- Bolz Conservancy
- Prairie Elementary
- Cherokee Dog Park

Common "Other" Response (Westport: 36 responses)

- Governor Nelson State Park

Q14* WHY DO YOU FREQUENT THIS PARK THE MOST IN WAUNAKEE OR WESTPORT? (698)

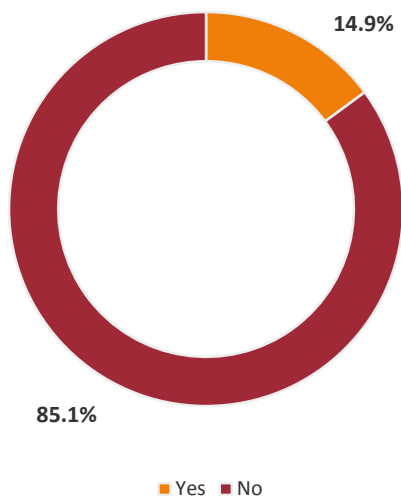
Common Responses (Westport: 115 responses)

- Closest to home
- Kid's/grandkid's sports team play there
- It is peaceful

Common Responses (Waunakee: 558 responses)

- Closest to home
- Kid's/grandkid's sports team plays there
- Trail use

Q15* DO YOU HAVE ANY CONCERNS ABOUT SAFETY OR ACCESSIBILITY IN ANY OF OUR PARKS? (814)

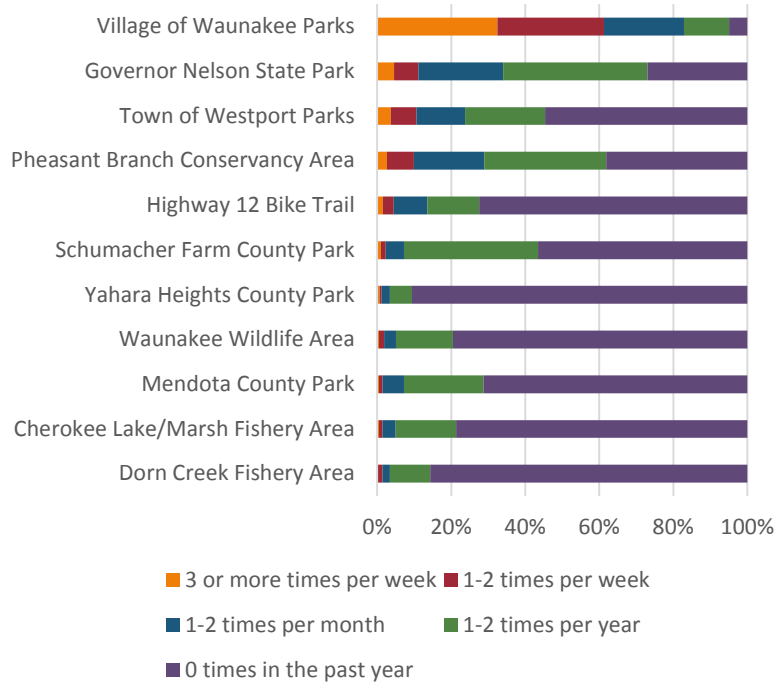


Common Responses

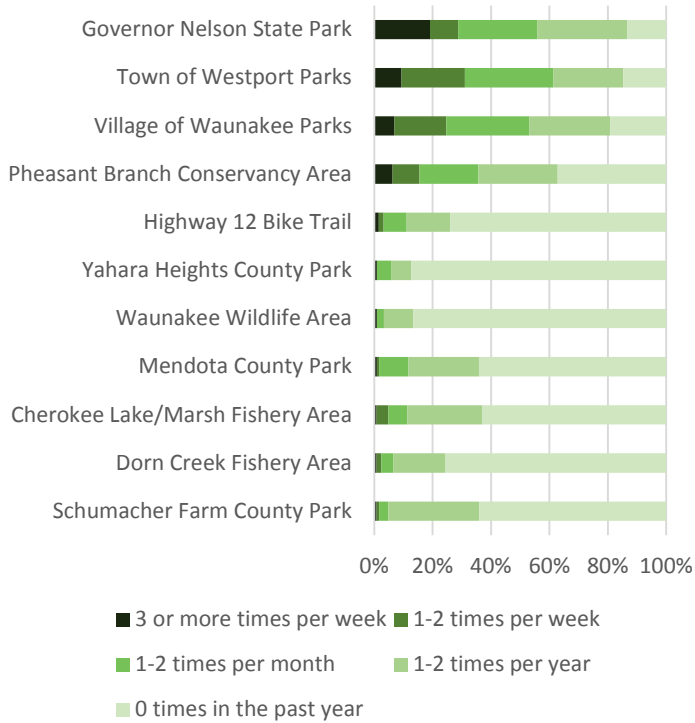
- Kids going to from/parks, playing on old equipment, health impacts of rubber mulch
- Open bathrooms earlier in the season, ensure they are accessible to all
- Difficulty biking/walking to Ripp Park, cars in parking lot after Park closes

Q16 EXCLUDING WINTER MONTHS, ON AVERAGE HOW OFTEN DO YOU OR MEMBERS OF YOUR HOUSEHOLD VISIT OR USE...? (840)

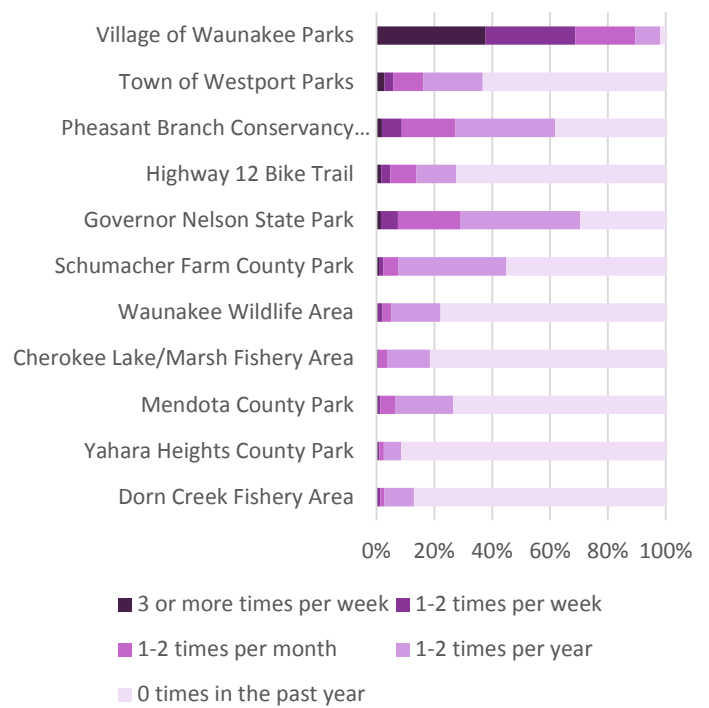
Overall Survey



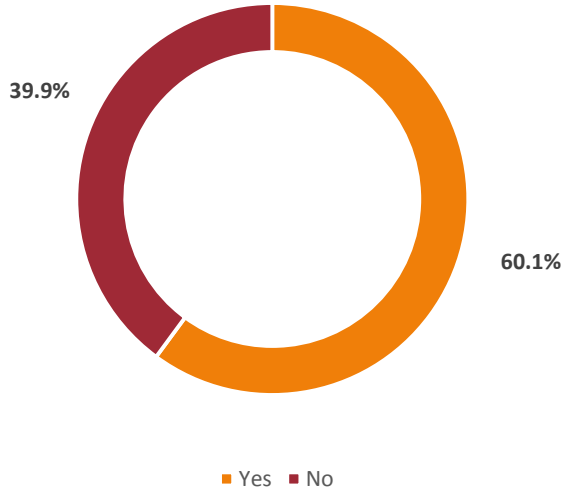
Westport



Waunakee



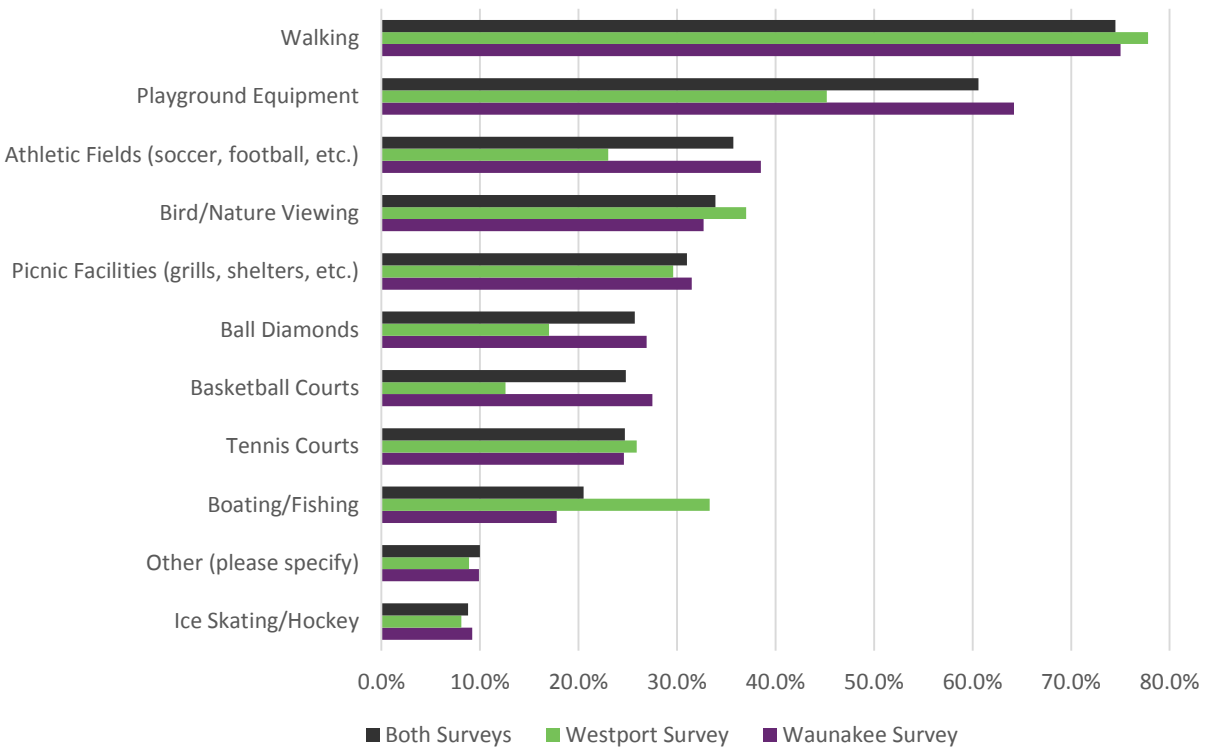
Q17* DO YOU OR MEMBERS OF YOUR HOUSEHOLD COMMONLY (AN AVERAGE OF AT LEAST ONCE PER MONTH) DRIVE SOMEWHERE OUTSIDE OF WAUNAKEE OR WESTPORT TO USE SPECIFIC RECREATIONAL FACILITIES? IF YES, PLEASE SPECIFY WHERE YOU GO AND FOR WHAT ACTIVITIES/FACILITIES. (833)



Common Responses

- Middleton - waterpark, splash pad, dog park and trails
- Devil's Lake - trails
- Indian Lake - beach, trails, dog park and skiing

Q18* WHEN VISITING VILLAGE OR TOWN PARKS, WHICH ACTIVITIES OR FACILITIES DO YOU OR MEMBERS OF YOUR HOUSEHOLD MOST COMMONLY PARTICIPATE IN OR USE? CHECK ALL THAT APPLY. (809)



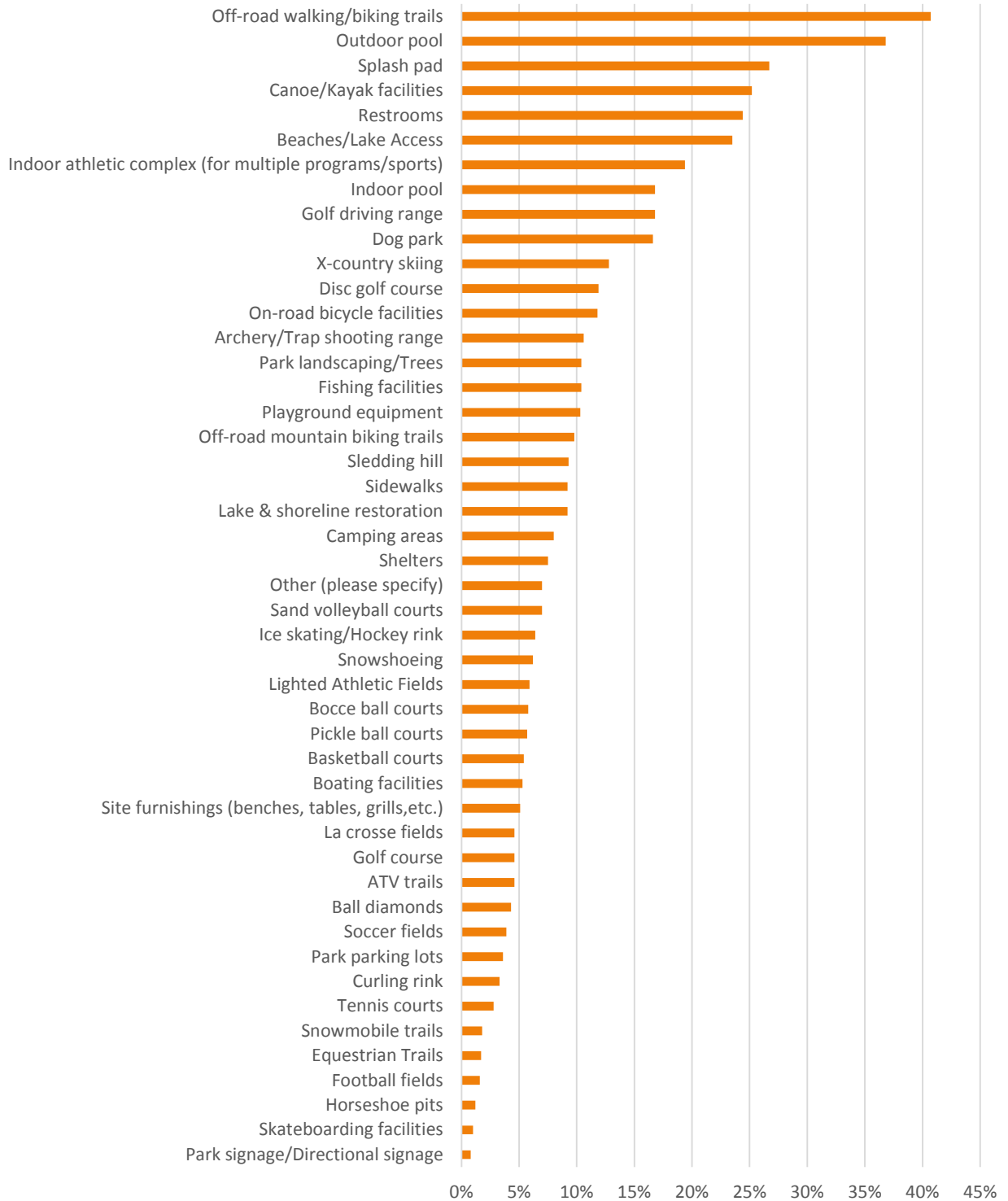
Common "Other" Responses (Waunakee: 558 responses)

- Hiking/biking trails
- Concerts in the Park
- Splash pads

Common "Other" Response (Westport: 12 responses)

- Cross country ski trails

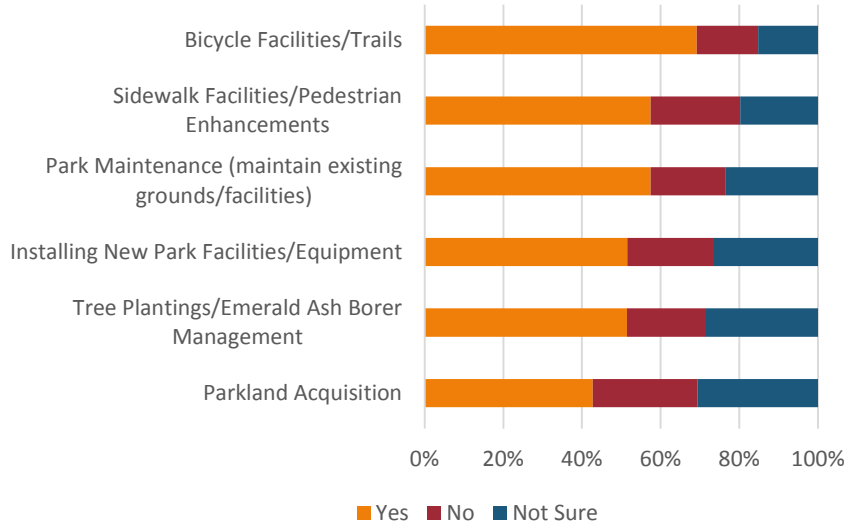
Q19* WHICH OF THE FOLLOWING AMENITIES WOULD YOU LIKE TO BE ADDED, IMPROVED OR EXPANDED IN WAUNAKEE OR WESTPORT EITHER BY PUBLIC OR PRIVATE ENTITIES? MARK UP TO 6 PREFERENCES. (829)



Common "Other" Responses

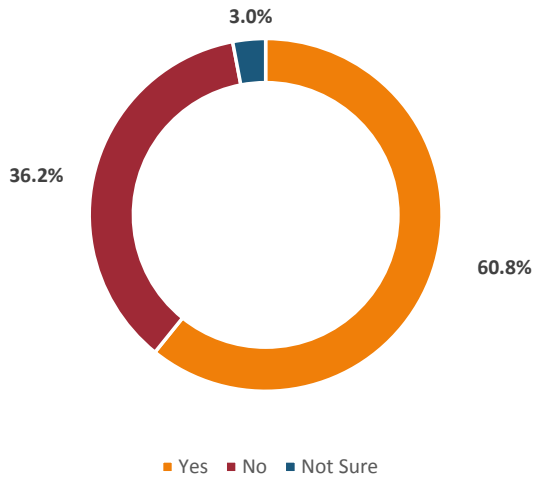
- **Outdoor pool**
- **Small dog park area**
- **Running trails**

Q20 SHOULD YOUR COMMUNITY ALLOCATE ADDITIONAL FUNDS TO BE SPENT ON? (806)

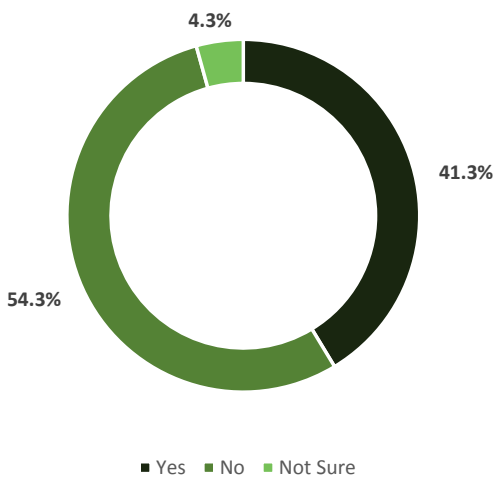


Q21 DID ANYONE IN YOUR HOUSEHOLD PARTICIPATE IN VILLAGE SPONSORED RECREATION PROGRAMS IN 2015 (E.G. YOUTH SPORTS, BALLROOM DANCE, ETC.)? (807)

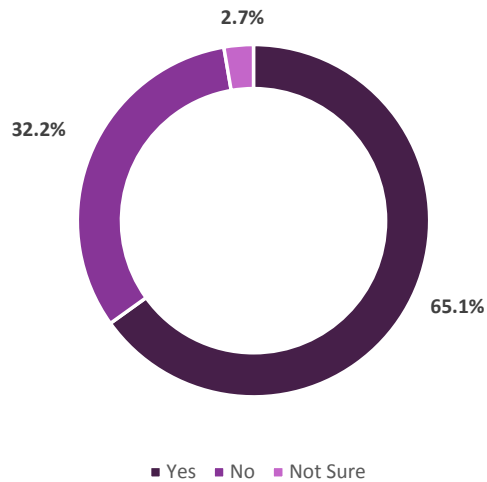
Overall Survey



Westport

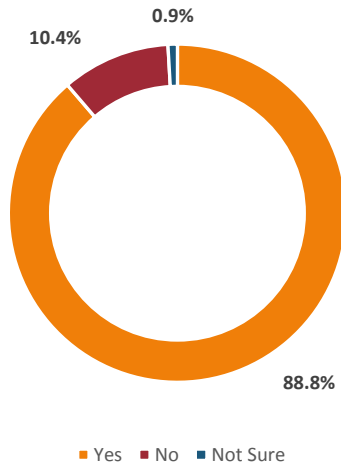


Waunakee

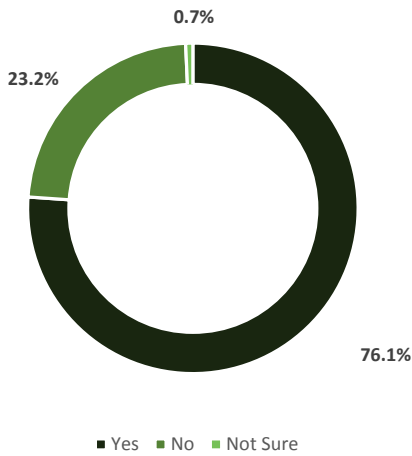


Q22 DID ANYONE IN YOUR HOUSEHOLD VISIT/USE THE VILLAGE CENTER (333 S. MADISON ST.) IN 2015? (811)

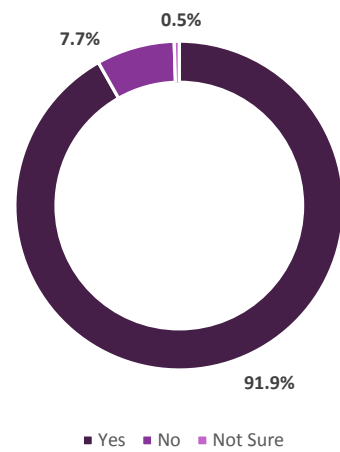
Overall Survey



Westport



Waunakee



Q23* PLEASE USE THE SPACE PROVIDED BELOW TO IDENTIFY A TYPE OF NEW RECREATION PROGRAM OR SERVICE THAT THE VILLAGE OR TOWN SHOULD CONSIDER OFFERING. (262)

Common Responses (Westport: 39 responses)

- More bike trails
- Programming for kids and adults during evening hours
- More hours for adult only swim

Common Responses (Waunakee: 213 responses)

- Outdoor pool
- More programming for kids
- Splash pad

Q24* PLEASE USE THIS SPACE TO PROVIDE ANY OTHER COMMENTS RELATING TO PEDESTRIAN, BICYCLE, PARK AND RECREATION SERVICES OR FACILITIES IN WAUNAKEE OR WESTPORT. (265)

Common Responses (Westport: 41 responses)

- Develop additional trails for biking and walking
- Focus on pedestrian and biker safety

Common Responses (Waunakee: 221 responses)

- Develop additional trails for biking and walking
- Add more sidewalks and repair existing sidewalks
- Outdoor pool

Open-ended Responses

This page intentionally left blank